## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable   FEDER	: box) AL CANDIDA	TE	☑ stati	E/LOCAL CAP	IDIDATE		
				rge During a ertification O			
Station and WZAL	Location:	leigh NC		Date:	6/12		
I, Smart Media	Group	<del> </del>			44		
being/on behalf	of: Pat McCrory	rantumbayan kashirlard terdisanan yan makka andasa di da da sa sa sasasin na			, a legally		
qualified candida	ate of the <u>Republ</u>	ican			political		
party for the offi	ce of: Governor				Marine According to the Control of t		
in the General							
election to be he	eld on: <u>11/6/2012</u>	- The contract of the binners tracked and because the contract of the binners of	<u> </u>	· · · · · · · · · · · · · · · · · · ·			
do hereby reque	est station time as f	follows:					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		
see attached					A PART OF THE PART		
Total Charges: \$ 32,350 a \$ 27495.50 N							

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
I represent that the payment for the above described broadcast time has been furnished by:
The Pat McCrory Committee
and you are authorized to announce the time as paid for by such person or entity.  I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:
Jonathan Massachi
This station has disclosed to me its political advertising policies, including: applicable classes and rates and discount, promotional and other sales practices (not applicable to federal candidates).
To Be Signed By Candidate or Authorized Committee
5/31/12
Date —Signature
To Be Signed By Station Representative
Accepted in Part Rejected
My Many Guyn Koant Dos Printed Name Koant Dos Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam				committee) here	eby certify that the programmin	5
	$\square$	does		does not		
				blicable box). I ng candidate:	further certify that for the	
(chec	k applicat	ole box)				
And the second s	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.					
	image of displayed the broad	the candidated printed state least, and that the broadcast.	e for a duration to the candidat	on of at least for ing the candida	ntifiable photograph or similar our seconds, and a simultaneously ate, that the candidate approved adidate's authorized committee committee	
		pri	nted name		date	

## CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Smart Media 101 N. Columbus Street Suite 200 Alexandria, VA 22314

							_
	Contract / Re	<u>vision</u>	- 1	Alt Order #			1
	115150	1	l	06218029			
Product							٦
MCCRORY 8/6							
Contract Dates	Estimate #						٦
08/06/12 - 08/12/12	806812						
<u>Advertiser</u>			Orig	ginal Date	/Re	evision	٦
Pat McCrory for Governor			0	8/09/12	1	08/09/12	
	Billing Cycle	Billing	Cale	ndar	ICa	sh/Trade	٦

Billing Cycle	Billing Cale	<u>endar</u>	Cash/Trade
EOM/EOC	Broadcast		Cash
Station	Account E	<u>xecutive</u>	Sales Office
WRAL.	Cheryl Bla	ir	Washington Tel
Special Hand	ling		
CIA - Mark PA	AID		
Demographic			
Adults 35+			
		•	
IDB#	Advertiser	Code	Product Code
	MCCRO		ORDR
Agency Ref	<b>4</b>	Advertiser	Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S <sub>t</sub>	oots	Amount
D 1 WRAL 08/10/12 08/10/12 Fri Hour 3	10-11p	1:00	NM	0	\$0.00
N 2 WRAL 08/10/12 08/10/12 Late News	11-1135p	:30	NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121 1	<u>Rate</u> \$1,100.00				
D 3 WRAL 08/10/12 08/10/12 David Letterman	1135p-1237a	1:00	NM	0	\$0.00
D 4 WRAL 08/10/12 08/10/12 Price is Right	11a-12p	:30	NM	0	\$0.00
D 5 WRAL 08/10/12 08/10/12 Noon News	12p-1p	:30	NM	0	\$0.00
D 6 WRAL 08/10/12 08/10/12 Young and the Restless	4-5p	:30	NM	0	\$0.00
N 7 WRAL 08/10/12 08/10/12 WRAL 5am News	5am - 5:30a	:30	NM	1	\$250.00
3Q NON-WINDOW CANDIDATE RATE           Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	<u>Rate</u> \$250.00				·
N 8 WRAL 08/10/12 08/10/12 5:00 First News	5-530p	:30	NM	1	\$850.00
3Q NON-WINDOW CANDIDATE RATE  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	<u>Rate</u> \$850.00				
D 9 WRAL 08/10/12 08/10/12 5:30 News	530-6p	:30	NM	0	\$0.00
N 10 WRAL 08/10/12 08/10/12 6pm News (M-F)	6-630p	:30	NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	<u>Rate</u> \$1,100.00				
D 11 WRAL 08/10/12 08/10/12 WRAL AM News	6-7a	1:00	NM	0	\$0.00
D 12 WRAL 08/10/12 08/10/12 CBS This Morning	7am - 9am	:30	MM	0	\$0.00
D 13 WRAL 08/10/12 08/10/12 Fri Hour 1	8-9p	:30	NM	0	\$0.00
D 14 WRAL 08/06/12 08/06/12 Mon Hour 3	10-11p	1:00	NM	0	\$0.00
D 15 WRAL 08/06/12 08/06/12 Late News	11-1135p	:30	NM	0	\$0.00
D 16 WRAL 08/06/12 08/06/12 David Letterman	1135p-1237a	1:00	NM	0	\$0.00
D 17 WRAL 08/06/12 08/06/12 Price is Right	11a-12p	;30	NM	0	\$0.00
D 18 WRAL 08/06/12 08/06/12 Noon News	12p-1p	:30	NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise



3Q NON-WINDOW CANDIDATE RATE

WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

Contract / Revision Alt Order # 115150 06218029 Contract Dates Product Estimate # 08/06/12 - 08/12/12 MCCRORY 8/6 806812

Advertiser Original Date / Revision 08/09/12 / 08/09/12 Pat McCrory for Governo

				Sn	oots/		
*Line Ch Start [	Date End Date	e Description	Start/End Time	Days Length W		pe Spots	Amount
D 19 WRAL 08/06/	12 08/06/12	Young and the Restless	4-5p	:30		IM 0	\$0.00
D 20 WRAL 08/06/	12 08/06/12	WRAL 5am News	5am - 5:30a	:30	1	o Mi	\$0.00
D 21 WRAL 08/06/	12 08/06/12	5:00 First News	5-530p	1:00	Ŋ	1M 0	\$0.00
D 22 WRAL 08/06/	12 08/06/12	WRAL 5:30AM News	530-6a	1:00	Ŋ	IM 0	\$0.00
D 23 WRAL 08/06/	12 08/06/12	5:30 News	530-6p	1:00	N	M 0	\$0.00
D 24 WRAL 08/06/	12 08/06/12	6pm News (M-F)	6-630p	:30	1	M 0	\$0.00
D 25 WRAL 08/06/	12 08/06/12	WRAL AM News	6-7a	1:00	N	MM 0	\$0.00
D 26 WRAL 08/06/	12 08/06/12	Inside Edition	7-730P	1:00	N	M 0	\$0.00
D 27 WRAL 08/06/	12 08/06/12	CBS This Morning	7am - 9am	:30	N	M 0	\$0.00
D 28 WRAL 08/11/	12 08/11/12	Sat Hour 3	10-11p	:30	N	MI 0	\$0.00
D 29 WRAL 08/11/	12 08/11/12	6pm News (Sat)	6-630p	:30	N	iM o	\$0.00
N 30 WRAL 08/11/		WRAL 6a News Sat	6-8a	:30	N	ίΜ 1	\$275.00
3Q NON-WIN <u>Start Date</u> Week: 08/06/12		ATE RATE  Veekdays Spots/Week1- 1	<u>Rate</u> \$275.00				
D 31 WRAL 08/11/		CBS This Morning Saturday		:30		10.4	40.00
N 32 WRAL 08/12/		6pm News (Sun)	6-630p	:30		M 0	\$0.00
	DOW CANDIDA		0-030p	.50	ľ	IM 1	\$225.00
<u>Start Date</u> Week: 08/06/12	End Date V	Veekdays Spots/Week	<u>Rate</u> \$225.00				
D 33 WRAL 08/12/	12 08/12/12	60 Minutes	7-8p	:30	Ŋ	M o	\$0.00
D 34 WRAL 08/12/	12 08/12/12	WRAL Sun Morning News	7-9a	:30	١	IM 0	\$0.00
D 35 WRAL 08/12/	12 08/12/12	CBS Sunday Morning	9-1030a	:30	,	IM 0	\$0.00
D 36 WRAL 08/12/	12 08/12/12	Sun Hour 2	9-10pm	1:00	N	ım o	\$0.00
D 37 WRAL 08/09/	12 08/09/12	Thu Hour 3	10-11p	1:00	, , , , , , , , , , , , , , , , , , ,	M 0	\$0.00
N 38 WRAL 08/09/	12 08/09/12	Late News	11-1135p	:30	N	IM 1	\$1,100.00
3Q NON-WIN <u>Start Date</u> Week: 08/06/12		ATE RATE Veekdays Spots/Week1 1	<u>Rate</u> \$1,100.00				
D 39 WRAL 08/09/	12 08/09/12	David Letterman	1135p-1237a	1:00	1	м о	\$0.00
D 40 WRAL 08/09/	12 08/09/12	Price is Right	11a-12p	:30	N	М 0	\$0.00
D 41 WRAL 08/09/	12 08/09/12	Noon News	12p-1p	:30	N	М 0	\$0.00
D 42 WRAL 08/09/	12 08/09/12	CBS Daytime (1:30-4P)	130-4p	1:00	N	M 0	\$0.00
D 43 WRAL 08/09/	12 08/09/12	Young and the Restless	4-5p	:30	N	M 0	\$0.00
N 44 WRAL 08/09/	12 08/09/12	WRAL 5am News	5am - 5:30a	:30	N	IM 1	\$250.00
		ATE RATE Veekdays Spots/Week 1 1	<u>Rate</u> \$250.00				
N 45 WRAL 08/09/	12 08/09/12	5:00 First News	5-530p	:30	N	IM 1	\$850.00
3Q NON-WIN <u>Start Date</u> Week: 08/06/12		ATE RATE Veekdays Spots/Week1 1	<u>Rate</u> \$850.00				••••
D 46 WRAL 08/09/	2 08/09/12	WRAL 5:30AM News	530-6a	1:00	<u> </u>	IM 0	\$0.00
N 47 WRAL 08/09/	2 08/09/12	6pm News (M-F)	6-630p	:30		IM 1	\$1,100.00
20 NON IMEN	ONLY OALIDID	ATE DATE				1	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order# 115150 06218029 Contract Dates Product Estimate # 08/06/12 - 08/12/12 MCCRORY 8/6 806812

Advertiser Original Date / Revision 08/09/12 / 08/09/12 Pat McCrory for Governor

*Line Ch Start Data Fad Data Decariation	01-4/5 1.7	Spots/			
*Line Ch Start Date End Date Description  Start Date End Date Weekdays Spots/Week	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Week: 08/06/12 08/12/121 1	<u>Rate</u> \$1,100.00				
N 48 WRAL 08/09/12 08/09/12 WRAL AM News	6-7a	:30	NM	1	\$500.00
3Q NON-WINDOW CANDIDATE RATE	<u></u> .				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	<u>Rate</u> \$500.00				
D 49 WRAL 08/09/12 08/09/12 CBS This Morning	7am - 9am	:30	NM	0	\$0.00
D 50 WRAL 08/09/12 08/09/12 Thu Hour 2	9-10p	:30	NM	0	\$0.00
D 51 WRAL 08/07/12 08/07/12 Tue Hour 3	10-11p	1:00	NM	0	\$0.00
N 52 WRAL 08/07/12 08/07/12 Late News	11-1135p	:30	NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 -1 1	<u>Rate</u> \$1,100.00				
D 53 WRAL 08/07/12 08/07/12 David Letterman	1135p-1237a	1:00	NM	0	\$0.00
D 54 WRAL 08/07/12 08/07/12 Price is Right	11a-12p	:30	NM	0	\$0.00
D 55 WRAL 08/07/12 08/07/12 Noon News	12p-1p	:30	NM	0	\$0.00
D 56 WRAL 08/07/12 08/07/12 CBS Daytime (1:30-4P)	130-4p	1:00	NM	0	\$0.00
D 57 WRAL 08/07/12 08/07/12 Young and the Restless	4-5p	:30	NM	0	\$0.00
N 58 WRAL 08/07/12 08/07/12 WRAL 5am News 3Q NON-WINDOW CANDIDATE RATE	5am - 5:30a	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -1 1	<u>Rate</u> \$250.00				
N 59 WRAL 08/07/12 08/07/12 5:00 First News	5-530p	1:00	NM	1	\$1,700.00
3Q NON-WINDOW CANDIDATE RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -1 1	<u>Rate</u> \$1,700.00				
D 60 WRAL 08/07/12 08/07/12 WRAL 5:30AM News	530-6a	1:00	NM	0	\$0.00
N 61 WRAL 08/07/12 08/07/12 5:30 News	530-6p	1:00	NM	1	\$1,800.00
3Q NON-WINDOW CANDIDATE RATE  Start Date	<u>Rate</u> \$1,800.00				
N 62 WRAL 08/07/12 08/07/12 6pm News (M-F)	6-630p	:30	NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -1 1	<u>Rate</u> \$1,100.00		-		
N 63 WRAL 08/07/12 08/07/12 WRAL AM News	6-7а	:30	NM	1	\$500.00
3Q NON-WINDOW CANDIDATE RATE         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12       -1       1	<u>Rate</u> \$500.00				
D 64 WRAL 08/07/12 08/07/12 CBS This Morning	7am - 9am	:30	NM	0	\$0.00
D 65 WRAL 08/07/12 08/07/12 Tue Hour 1	8-9p	:30	NM	0	\$0.00
D 66 WRAL 08/07/12 08/07/12 Tue Hour 2	9-10p	:30	NM	0	\$0.00
D 67 WRAL 08/08/12 08/08/12 Wed Hour 3	10-11p	:30	NM	0	\$0.00
N 68 WRAL 08/08/12 08/08/12 Late News	11-1135p	:30	NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	<u>Rate</u> \$1,100.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order# 06218029 115150 **Contract Dates** Product Estimate # 08/06/12 - 08/12/12 MCCRORY 8/6 806812

Advertiser Original Date / Revision 08/09/12 / 08/09/12 Pat McCrory for Governo

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S <sub>I</sub>	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate		.,,,,,,		7.11.007.11
D 69 WRAL 08/08/12 08/08/12 David Letterman	1135p-1237a	1:00	NM	0	\$0.00
D 70 WRAL 08/08/12 08/08/12 Price is Right	11a-12p	:30	NM	0	\$0.00
D 71 WRAL 08/08/12 08/08/12 Noon News	12p-1p	:30	NM	0	\$0.00
D 72 WRAL 08/08/12 08/08/12 Young and the Restless	4-5p	:30	NM	0	\$0.00
N 73 WRAL 08/08/12 08/08/12 WRAL 5am News	5am - 5:30a	:30	NM	1	\$250.00
3Q NON-WINDOW CANDIDATE RATE  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	<u>Rate</u> \$250.00				
N 74 WRAL 08/08/12 08/08/12 5:00 First News	5-530p	1:00	NM	1	\$1,700.00
3Q NON-WINDOW CANDIDATE RATE  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	<u>Rate</u> \$1,700.00				
D 75 WRAL 08/08/12 08/08/12 WRAL 5:30AM News	530-6a	1:00	NM	0	\$0.00
N 76 WRAL 08/08/12 08/08/12 5:30 News	530-6p	1:00	NM	1	\$1,800.00
3Q NON-WINDOW CANDIDATE RATE  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	<u>Rate</u> \$1,800.00				
N 77 WRAL 08/08/12 08/08/12 6pm News (M-F)	6-630p	:30	NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE           Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	<u>Rate</u> \$1,100.00				
N 78 WRAL 08/08/12 08/08/12 WRAL AM News	6-7a	1:00	NM	1	\$1,000.00
3Q NON-WINDOW CANDIDATE RATE  Start Date	<u>Rate</u> \$1,000.00				
D 79 WRAL 08/08/12 08/08/12 CBS This Morning	7am - 9am	:30	NM	0	\$0.00
N 80 WRAL 08/10/12 08/10/12 Noon News	12p-1p	:30	NM	1	\$250.00
3Q NON-WINDOW CANDIDATE RATE           Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	<u>Rate</u> \$250.00				
N 81 WRAL 08/10/12 08/10/12 WRAL 5:30AM News	530-6a	:30	NM	1	\$850.00
3Q NON-WINDOW CANDIDATE RATE  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	<u>Rate</u> \$850.00	Name and the second sec			
N 82 WRAL 08/11/12 08/11/12 6pm News (Sat)	6-630p	:30	NM	1	\$300.00
3Q NON-WINDOW CANDIDATE RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121- 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	Rate \$300.00	Meakdone Loveth Deli	_		
1 WRAL 08/06/12-08/12/12 6pm News (Sat)	Start/End Time 6-630p	<u>Weekdays Length Rate</u> Sa :30 \$300.00	<u>Type</u> <i>NM</i>		
See MG 82.2	- 400p	<del>Vood.00</del>	( 111/1		
2 WRAL 08/06/12-08/12/12 7pm News	7-730p	sa :30 \$300.00	NM		
3Q NON-WINDOW CANDIDATE RATE MG for 82.1 08/ News moved to 7p	/11				
N 83 WRAL 08/09/12 08/09/12 Noon News	12p-1p	:30	NM	1	\$250.00
3Q NON-WINDOW CANDIDATE RATE Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121 1	Rate \$250.00		14101	ı	φ200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order # 115150 06218029 Contract Dates Product Estimate # 08/06/12 - 08/12/12 MCCRORY 8/6 806812

Advertiser Original Date / Revision 08/09/12 / 08/09/12 Pat McCrory for Governo

Start Date   End Date   Date   Date   Date   Date   Date   Meekdays   SpotsMeek   Rate				Spots/			
N 8	*Line	Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type 9	Spots	Amount
Sign   Continue   Sign   Sig		Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Start Date   Mexic   Model	N 84	WRAL 08/09/12 08/09/12 5:00 First News	5-530p	1:00	NM	1	\$1,700.00
N 85 WRAL 08/09/12   08/19/12   WRAL 5:30AM News   530-6a   :30   NM   1   \$860.00			D.1.				
N 85 WRAL 08/09/12	Weel						
South-Window Candidate   Meekdays   South-Week   Rate   S850.00   S850.00			, ,	'30	NM	1	\$850.00
Start Date   End Date   Weekkdays   Sols/Week   Rate   Section	14 00		550-0a	.50	14(4)	,	ψ030.00
N 86 WRAL 08/09/12 08/09/12 5:30 News   530-6p   :30   NM   1 \$900.00			<u>Rate</u>				
Start Date   End Date   Weekdays   Spots/Week   Rate   \$900.00	Weel	k: 08/06/12	\$850.00				
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Start Date	N 86	WRAL 08/09/12 08/09/12 5:30 News	530-6p	:30	NM	1	\$900.00
New   Color   Color							
N 87 WRAL 08/09/12 08/09/12 5:30 News	Med						
Non-Window   Spots			-	4:00			#4 BDO DD
N 88   WRAL 08/09/12   08/05/12   08/05/12   WRAL AM News   6-7a   1:00   NM   1   \$1,000.00	N 87		53U-6p	1:00	NIVI	7	\$1,800.00
N 88 WRAL 08/09/12   08/09/12   WRAL AM News   6-7a   1:00   NM   1   \$1,000.00			Rate				
SQ NON-WINDOW CANDIDATE RATE   Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week	Wee						
Start Date   End Date   Weekdays   Spots/Week   Rate   \$1,000.00	N 88	WRAL 08/09/12	6-7a	1:00	NM	1	\$1,000.00
Week: 08/06/12   08/12/12  1   1   \$1,000.00		3Q NON-WINDOW CANDIDATE RATE					
N 89   WRAL 08/07/12   08/07/12   Noon News   12p-1p   :30	10/		**************************************				
3Q NON-WINDOW CANDIDATE RATE   Start Date   End Date   Weekdays   -1   1   \$250.00							
N 90 WRAL 08/07/12   O8/07/12   WRAL 5:30AM News   S30-6a   :30   NM   1   \$850.00	N 89		12p-1p	:30	NM	1	\$250.00
N 90   WRAL 08/07/12   08/07/12   WRAL 5:30AM News   530-6a   :30   :3			Pate				
Start Date   End Date   Weekdays   Spots/Week   Rate   \$850.00	Wee						
Start Date   End Date   Weekdays   Spots/Week   Rate   \$850.00	N 90	WRAL 08/07/12	530-6a	:30	NM	1	\$850,00
N 91 WRAL 08/06/12   08/07/12 WRAL AM News   6-7a   1:00   NM   1 \$1,000.00							,
N 91 WRAL 08/07/12 08/07/12 WRAL AM News 6-7a 1:00 NM 1 \$1,000.00  3Q NON-WINDOW CANDIDATE RATE  Start Date Week: 08/06/12 08/12/12 -1 1 \$1 \$1,000.00  N 92 WRAL 08/08/12 08/08/12 Noon News 12p-1p :30 NM 1 \$250.00  3Q NON-WINDOW CANDIDATE RATE Start Date Week: 08/06/12 08/12/121 1 \$250.00  N 93 WRAL 08/08/12 08/08/12 WRAL 5am News 5am - 5:30a :30 NM 1 \$250.00  N 93 WRAL 08/08/12 08/08/12 WRAL 5am News 5am - 5:30a :30 NM 1 \$250.00  N 93 WRAL 08/08/12 08/08/12 WRAL 5am News 5am - 5:30a :30 NM 1 \$250.00  N 94 WRAL 08/08/12 08/08/12 WRAL 5:30AM News 530-6a :30 NM 1 \$850.00  N 94 WRAL 08/08/12 08/08/12 WRAL 5:30AM News 530-6a :30 NM 1 \$850.00  N 94 WRAL 08/08/12 08/08/12 WRAL 5:30AM News 530-6a :30 NM 1 \$850.00							
3Q NON-WINDOW CANDIDATE RATE  Start Date Week: 08/06/12			· · · · · · · · · · · · · · · · · · ·				
Start Date   End Date   Weekdays   Spots/Week   Rate   \$1,000.00	N 91		6-7a	1:00	NM	1	\$1,000.00
Week:       08/06/12       08/12/12       -1       1       \$1,000.00         N 92 WRAL 08/08/12 08/08/12 Noon News       12p-1p       :30       NM       1       \$250.00         3Q NON-WINDOW CANDIDATE RATE       Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121       Rate \$250.00       \$250.00         N 93 WRAL 08/08/12 08/08/12 WRAL 5am News       5am - 5:30a       :30       NM       1       \$250.00         N 93 WRAL 08/08/12 08/08/12 WRAL 5am News       5am - 5:30a       :30       NM       1       \$250.00         N 94 WRAL 08/08/12 08/12/121       1       \$250.00         N 94 WRAL 08/08/12 08/08/12 WRAL 5:30AM News       530-6a       :30       NM       1       \$850.00         3Q NON-WINDOW CANDIDATE RATE			Pata				
3Q NON-WINDOW CANDIDATE RATE  Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 08/06/12   08/12/12  1   1   \$250.00  N 93 WRAL 08/08/12   08/08/12   WRAL 5am News   5am - 5:30a   :30   NM   1   \$250.00  3Q NON-WINDOW CANDIDATE RATE   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 08/06/12   08/12/12  1   1   \$250.00  N 94 WRAL 08/08/12   08/08/12   WRAL 5:30AM News   530-6a   :30   NM   1   \$850.00  3Q NON-WINDOW CANDIDATE RATE	Wee						
3Q NON-WINDOW CANDIDATE RATE  Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 08/06/12   08/12/12  1   1   \$250.00  N 93 WRAL 08/08/12   08/08/12   WRAL 5am News   5am - 5:30a   :30   NM   1   \$250.00  3Q NON-WINDOW CANDIDATE RATE   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 08/06/12   08/12/12  1   1   \$250.00  N 94 WRAL 08/08/12   08/08/12   WRAL 5:30AM News   530-6a   :30   NM   1   \$850.00  3Q NON-WINDOW CANDIDATE RATE	N 92	WRAL 08/08/12	12p-1p	:30	NM	1	\$250.00
Start Date   End Date   Weekdays   Spots/Week   Rate   \$250.00			r ·r	,,,,		•	<b>\$230.33</b>
N 93 WRAL 08/08/12 08/08/12 WRAL 5am News 5am - 5:30a :30 NM 1 \$250.00  3Q NON-WINDOW CANDIDATE RATE  Start Date   End Date   Weekdays   Spots/Week   Rate  Week: 08/06/12 08/12/121 1 \$250.00  N 94 WRAL 08/08/12 08/08/12 WRAL 5:30AM News 530-6a :30 NM 1 \$850.00  3Q NON-WINDOW CANDIDATE RATE		Start Date End Date Weekdays Spots/Week					
3Q NON-WINDOW CANDIDATE RATE  Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/121 1 \$250.00  N 94 WRAL 08/08/12 08/08/12 WRAL 5:30AM News 530-6a :30 NM 1 \$850.00 3Q NON-WINDOW CANDIDATE RATE	Wee	k: 08/06/12	\$250.00				
Start Date   End Date   Weekdays   Spots/Week   Rate	N 93		5am - 5:30a	:30	NM	1	\$250.00
Week: 08/06/12       08/12/12      1       1       \$250.00         N 94 WRAL 08/08/12       08/08/12 WRAL 5:30AM News       530-6a       :30       NM       1       \$850.00         3Q NON-WINDOW CANDIDATE RATE			D-1-				
N 94 WRAL 08/08/12 08/08/12 WRAL 5:30AM News 530-6a :30 NM 1 \$850.00 3Q NON-WINDOW CANDIDATE RATE	Wee						
3Q NON-WINDOW CANDIDATE RATE				·30	K1N A	4	ቂያፍለ በለ
	11 24		550-0a	.50	INIVI	ı	φοου.υυ
Start Date <u>End Date Weekdays Spots/Week</u> <u>Rate</u>		Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 08/06/12 08/12/121 1 \$850.00	_Wee						

Totals 38 \$32,350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 115150 /	Alt Order # 06218029
Contract Dates 08/06/12 - 08/12/12	Product MCCRORY 8/6	Estimate # 806812
Advertiser  Pat McCrory for Governor		Driginal Date / Revision

Time Period	# of Spots	Gross Amount	Net Amount	
07/30/12 -08/12/12	38	\$32,350.00	\$27,497.50	
Totals	38	\$32,350.00	\$27,497.50	

Signature:	Date:	